

Chilton

King-flow



Catalogue of

**FOUNTAIN PENS
PENCILS • DESK SETS**

Introduction

IT is with considerable pride that we present to you this catalogue of Chilton Fountain Pens, Chilton Mechanical Pencils and Chilton Desk Sets.

This catalogue is arranged in loose-leaf form for our mutual advantage. Additional sheets will be sent you from time to time, depicting new products as we bring them out.

In this form the catalogue can be kept always new and up-to-date.



THE CHILTON PEN CO., INC.
10-20 FIFTY-FIRST AVENUE
LONG ISLAND CITY, N. Y.

1925 . . . CHILTON is the Original, Super-Capacity, Air-Pressure Filled, Sac Pen. Twelve years ago it was introduced as the pen that carried "twice the ink." The CHILTON carries its ink in an oversize live rubber sac, which is completely deflated by air pressure and hence the sac refills to its utmost capacity.

The unique construction of the CHILTON offers many advantages. There is no metal constantly against the rubber sac, so the sac cannot deteriorate and corrode as is the case with pens having levers and similar filling mechanisms.

Another superiority of the CHILTON pen is that there is a constant flow of fresh air around the rubber sac which air conditions or insulates the ink from the heat of the hand, thus insuring an even flow.

In the sacless pen, the ink is carried in the celluloid barrel. The heat of the hand causes an internal expansion which forces the ink to flow too freely and blotting is apt to result when writing. The barrel absorbs the ink, thus losing its transparency.

In the CHILTON type of construction the rubber sac is used because it is safest. The various sacless constructions have washers, joints and other places where there may develop seepage of the ink. This cannot happen with a rubber sac.

CHILTON is the only truly air-conditioned pen and therefore safe to carry in pocket or purse.



**ONE STROKE
AIR PRESSURE
FILLING**

THE ORIGINATORS AND PIONEERS OF THIS SUPERIOR WRITING INSTRUMENT

. . . have never found it necessary to change the basic principle, but have improved upon it wherever possible. Five years after its introduction the filling device was removed to the rear end of the barrel, making the filling of a CHILTON a simpler one hand operation.

1930 . . . In 1930 we adopted, on our better quality pens and pencils, the famous CHILTON Rocker clip. This is an exclusive CHILTON feature, which holds the pen or pencil firmly in the pocket, thereby preventing loss.

An additional advantage of this clip, is the fact that the shank of the clip is at all times rigid and will not bend or break.

The clip, like the barrel, is not marred by the stamping of the trademark, thus retaining its beautiful symmetry of line.



"ROCKER" CLIP

1935 . . . In 1935 we introduced for the first time in fountain pen history, a new and exclusive method of decoration, namely inlaying gold designs in modern motifs in the non-breakable cap and barrel of the pen or pencil.

At the same time we brought out the exclusive CHILTON Wing-Flow point. Further details about this Wing-Flow point, the greatest advancement in fountain pen history, next to the CHILTON type of fountain pen construction, will be found on the page headed "CHILTON Wing-Flow Points."

During this same year CHILTON launched its first national advertising campaign in the Saturday Evening Post and Liberty.



**"WING-FLOW"
POINT**

1936 . . . So great was the response and the demand for the new idea of decoration that in 1936 we pioneered and introduced the inlaying of the user's initials in the barrel of the pen and pencil. Several pages of this catalogue are devoted to this outstanding exclusive CHILTON feature.

CHILTON WING-FLOW POINTS



Chilton
Wing-Flow

The New Flexible Wing-Flow Point EXCLUSIVELY CHILTON

THE CHILTON WING-FLOW Point is a new type of fountain pen point, which next to the CHILTON type of fountain pen construction, has been acclaimed as the greatest step forward in fountain pen history.

The name "WING-FLOW" is derived from the two "wings" of solid gold which lock the point and the ink feed into perfect alignment.

These "wings" and the point are fashioned from the one piece of 14Kt. gold and the "wings" therefore are an actual part of the point.

This construction insures perpetual factory precision adjustment of point and ink feed which, combined with CHILTON's air conditioning construction, insures perfect writing throughout the entire life of the pen.

Not only does the construction of the "Wing-Flow" point prevent twisting, weaving and distortion of the point but also provides an ideal point for two-way writing.

In addition to the greater action or flexibility resulting from the use of this type of point, it creates a reserve pocket for ink which, combined with the triple groove feed, results in utter smoothness and free flowing, velvety, non-tiring writing.

The WING-FLOW pen comes with a variety of points which are listed below:

CHILTON "WING-FLOW" PEN POINTS

Regular Points

- FINE SEMI-MANIFOLD**—Regular fine point, quite stiff.
- FINE FLEXIBLE**—Regular fine point, quite flexible.
- FINE BALL**—Stiff point, between fine and medium.
- MEDIUM BALL**—Stiff point, between medium and coarse.
- MEDIUM FLEXIBLE**—Regular medium point, quite flexible.
- HALF STUB**—A "fine" stub, for backhand writing.
- STUB**—Regular broad flat point.

**SPECIFY PEN POINTS DESIRED
WHEN ORDERING**



**ALL CHILTON
POINTS ARE
SOLID GOLD
GENUINE
HARD
IRIDIUM
TIPPED**

Special Points

- FULL MANIFOLD SPECIAL**—Extra stiff and heavy for making carbon copies. Makes a line similar to a lead pencil.
- POSTING SPECIAL**—Extra fine point, very stiff for bookkeeper posting work.
- BOOKKEEPER SPECIAL**—Extra fine point but more flexible than **POSTING SPECIAL**.
- STENOGRAPHER'S SPECIAL**—Extra fine point, very flexible for shading of characters as used in Pitman and like systems of shorthand.
- OBLIQUE**—For writing on the side of the point, right or left.

An additional charge of 25 cents will be made for "Special Points" on pens listing under \$5.00.

Chilton
Wing-Flow

EXCLUSIVE
WITH CHILTON

INITIALS AND SPECIAL DESIGNS
ACTUALLY INLAID IN GOLD

HERE INDEED, is your opportunity to offer your customer the newest thing in fountain pens. The initials are inlaid as only Chilton craftsmen can do it. The brand of workmanship that might go into the creation of an exquisite watch . . . the effect is handsome . . . and that is everything to Chilton.

ONLY CHILTON INLAID INITIALS
AND DESIGNS ARE ACTUALLY
INLAID—LIKE THIS . . .

Only this exclusive Chilton process of inlaying—patent pending—spreads, wedges and permanently locks the initials or design into pen or pencil material.



(ENLARGED)

Be sure that the inlaid pen or pencil you buy is a Chilton.

Look for the name "Chilton" at the end of the barrel. All genuine Chiltons are stamped "Chilton."

ARRANGEMENT
OF INITIALS

Initials on pens and pencils, without inlaid designs, can be arranged vertically or diagonally.

Initials on pens with inlaid designs can only be arranged vertically.



"VERTICAL"

"DIAGONAL"

MASONIC
EMBLEM

EASTERN
STAR
EMBLEM

STYLE No.
7 1/2

STYLE No.
A 3 1/2 P

UNITS
SHOWN
ABOUT
ACTUAL
SIZE



For inlaying more than 3 initials and not more than 6 initials, add \$2.00 to the price of each writing instrument so initialed.

PRICE DIFFERENTIALS ON INITIALS

On all Wing-Flow pens (without inlaid designs) selling at \$5.00 up and on matching pencils selling at \$2.50 up, no extra charge is made for 3 initials inlaid in gold.

Note—The gold used is 1/20 14Kt. Yellow or White Gold Filled—gold equivalent to that quality found in 25-year guaranteed watch cases.

PRICES UPON REQUEST FOR PENS AND PENCILS SPECIALLY INLAID

CUSTOM MADE WING-FLOW PENS AND PENCILS

Chilton
Wing-Flow

(See Special Order Blanks in Back of Catalogue)

UNITS ON THIS PAGE
SHOWN ABOUT ACTUAL SIZE



S 25



S 15 P



S 15



S 10 P



S 25



S 15 P



S 15 S



S 10 PS

A specimen of the handwriting of the prospective user of a Custom Made Chilton Pen is necessary to grind a point that will suit the particular style of handwriting of the recipient.

The inlays, trimmings and initials in a Custom Made Pen are all solid gold.

For the man or woman "of affairs"—for those who are concerned with the social, professional or business activities of life, as an appropriate gift to one who is to be honored with a worth while token of appreciation—a Chilton Wing-Flow Custom Made Pen is "par excellence" the gift best chosen. As a crowning touch to this incomparable gift, the recipient's initials, in solid gold, can be inlaid at no extra cost.

CUSTOM MADE WING-FLOW PENS AND PENCILS... Plain Black

PENS		PENCILS	
Style No.	Price	Style No.	Price
S15	\$15.00	S10P	\$10.00
S15S	15.00	S10PS	10.00

Ebony Black With Solid Gold Inlaid
Designs

S25 \$25.00 S15P \$15.00

Prices above on Custom Made Pens and Pencils include THREE Solid Gold Inlaid Initials.

Inlays, Initials and Clips in Yellow Gold only.

Specify points when ordering.

ALL GENUINE CHILTONS ARE STAMPED "CHILTON"



CHILTON WING-FLOW PENS AND MATCHING PENCILS

**INLAID WITH *GOLD DESIGNS IN
EBONY BLACK—INITIALS TOO IF
DESIRED**

**Units Shown On This
Page About Actual Size**

*The Gold used is 1/20
14K Yellow or White
Gold Filled—gold
equivalent to that quali-
ty found in 25-year
guaranteed watch cases.



N 8 1/2



Q 7 1/2



A 5



A 5 S
(Ladies Size)



7 1/2



2 1/2 P



B 5



C 6



K 3 1/2 P S
(Ladies Size)



K 5 S
(Ladies Size)

**ALL
CHILTON
PEN POINTS
ARE SOLID GOLD
GENUINE HARD
IRIDIUM TIPPED**

**ALL
CHILTON
PENS
HAVE
MATCHING
PENCILS**

ALL GENUINE CHILTONS ARE STAMPED "CHILTON"



**CHILTON WING-FLOW PENS
AND MATCHING PENCILS**

**INLAID WITH *GOLD DESIGNS IN
BRIGHT RED—INITIALS TOO IF
DESIRED**

**Units Shown On This
Page About Actual Size**

*The Gold used is 1/20
14K Yellow or White
Gold Filled—gold
equivalent to that quali-
ty found in 25-year
guaranteed watch cases



**ALL
CHILTON
PEN POINTS
ARE SOLID GOLD
GENUINE HARD
IRIDIUM TIPPED**

ALL GENUINE CHILTONS ARE STAMPED "CHILTON"

**ALL
CHILTON
PENS
HAVE
MATCHING
PENCILS**



**CHILTON WING-FLOW PENS
AND MATCHING PENCILS**

**INLAIN WITH *GOLD DESIGNS
IN ROYAL BLUE-INITIALS TOO
IF DESIRED**

Units Shown On This
Page About Actual Size

*The Gold used in 1, 20
14K. Yellow or White
Gold Filled—gold
equivalent to that used
by found in 25-year
guaranteed watch cases



N 8 1/2



Q 7 1/2



A 5



A 5 S
(Ladies Size)



Y 7 1/2



2 1/2 P



B 5



C 6



K 3 1/2 P S
(Ladies Size)



K 5 S
(Ladies Size)

ALL
CHILTON
PEN POINTS
ARE SOLID GOLD
GENUINE HARD
IRIDIUM TIPPED

ALL
CHILTON
PENS
HAVE
MATCHING
PENCILS

ALL GENUINE CHILTONS ARE STAMPED "CHILTON"



CHILTON WING-FLOW PENS AND MATCHING PENCILS

**INLAID WITH *GOLD DESIGNS
IN MAROON—INITIALS TOO IF
DESIRED**

**Units Shown On This
Page About Actual Size**

*The Gold used is 1/20
14K, Yellow or White
Gold. Filled—gold
equivalent to that qual-
ity found in 25-year
guaranteed watch cases.



N 8 1/2



Q 7 1/2



A 5



A 5 S
(Ladies Size)



7 1/2



2 1/2 P



B 5



C 6



K 3 1/2 P S
(Ladies Size)



K 5 S
(Ladies Size)

**ALL
CHILTON
PEN POINTS
ARE SOLID GOLD
GENUINE HARD
IRIDIUM TIPPED**

**ALL
CHILTON
PENS
HAVE
MATCHING
PENCILS**

ALL GENUINE CHILTONS ARE STAMPED "CHILTON"



PRICES ON CHILTON WING-FLOW PENS AND PENCILS

(See Pages 6, 7, 8 and 9)

(Order Blanks at Back of Catalogue for Your Convenience)

PRICES ON PENS AND PENCILS . . . In Plain Colors—

Ebony Black • Bright Red • Royal Blue • Maroon
WITH OR WITHOUT THREE INITIALS INLAID IN GOLD

No charge is made for 3 initials on plain pens or pencils (without designs) selling at \$5.00 up for the pens and \$2.50 up for the pencils.

PENS		PENCILS	
Style Numbers	Price	Style Numbers	Price
5	\$5.00	2½P	\$2.50
5S	5.00	2½PS	2.50
7½	7.50	2½P	2.50

PRICES ON PENS AND PENCILS . . . With Gold Inlaid Designs Without Initials Ebony Black • Bright Red • Royal Blue • Maroon

PENS			PENCILS		
Style Numbers		Price	Style Numbers		Price
Yellow Gold	White Gold		Yellow Gold	White Gold	
A5	AA5	\$5.00	A2½P	AA2½P	\$2.50
A5S	AA5S	5.00	A2½PS	AA2½PS	2.50
B5	BB5	5.00	B2½P	BB2½P	2.50
C5	CC5	5.00	C2½P	CC2½P	2.50
K5S	KK5S	5.00	K2½PS	KK2½PS	2.50
N7½	NN7½	7.50	N2½P	NN2½P	2.50
Q7½	QQ7½	7.50	Q2½P	QQ2½P	2.50

PRICES ON PENS AND PENCILS . . . With Gold Inlaid Designs and Three Gold Inlaid Initials—Ebony Black • Bright Red • Royal Blue • Maroon

PENS			PENCILS		
Style Numbers		Price	Style Numbers		Price
Yellow Gold	White Gold		Yellow Gold	White Gold	
A6	AA6	\$6.00	A3½P	AA3½P	\$3.50
A6S	AA6S	6.00	A3½PS	AA3½PS	3.50
B6	BB6	6.00	B3½P	BB3½P	3.50
C6	CC6	6.00	C3½P	CC3½P	3.50
K6S	KK6S	6.00	K3½PS	KK3½PS	3.50
N8½	NN8½	8.50	N3½P	NN3½P	3.50
Q8½	QQ8½	8.50	Q3½P	QQ3½P	3.50

IMPORTANT

Specify whether Yellow or White Gold Initials, Designs and Clips are desired • Specify Points Desired • Specify Style Numbers and Colors • All Chilton pen points are SOLID GOLD, genuine hard tridium tipped. • All Chilton Pens have matching pencils.

OPTIONAL

Chilton has super-ink capacity and one filling lasts an average writer two months—hence visibility is not so important in a Chilton but the "Ink-Tel" visible section may be had if desired, upon request.

NOTE

The gold used for inlaid designs, inlaid initials and trimmings is 1/20–14Kt. gold filled—gold equivalent to that quality found in 25-year guaranteed watch cases.

"INK-TEL"
VISIBILITY



A NEW \$3.00 PEN WITH SOLID GOLD WING-FLOW POINT

Chilton
Wing-Flow

*Lustrous Jet Black, Black and Pearl, Marine Pearl, Carnelian, Peacock and *Gray Pearl.

SPECIFY COLORS AND STYLE POINTS DESIRED.

An additional charge of 25 cents will be made for "Special Points" on pens that cost under \$5.00.

*With WHITE GOLD trimmings. Other colors with YELLOW GOLD.

MATCHING PENCILS \$2.00

Style Numbers

Pens No. 3 No. 3S (Ladies Size)
Pencils No. 2P No. 2PS (Ladies Size)

NOTE—The gold used in the trimmings in above series is 1/20-14Kt. Gold Filled—gold equivalent to that quality found in 25-year guaranteed watch cases.

INFORMATION NEEDED TO FILL ORDERS ACCURATELY FOR ALL CHILTON PRODUCTS

- 1—The Style Numbers.
- 2—Colors desired.
- 3—Type of Pen Points wanted.
- 4—State if Yellow or White Gold is desired.
- 5—Plain pens and pencils (without other decoration) where initials are desired state if the initials are to be arranged vertically or diagonally. Initials on pens and pencils with designs can only be arranged vertically.

NOTE—When ordering "initial" pens and pencils, don't write the initials—**PRINT THEM.**



No. 2-P
LUSTROUS
JET BLACK

No. 3
LUSTROUS
JET BLACK

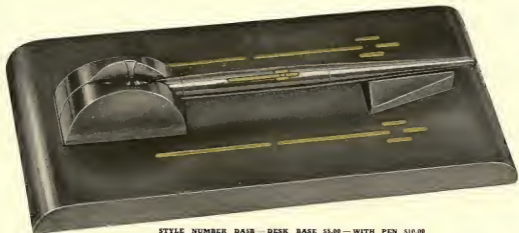
UNITS
SHOWN
ABOUT
ACTUAL
SIZE

There is an extra charge of \$1.00 each for inlaying 3 initials on pens selling at \$3.00 and pencils selling at \$2.00.

The gold used (unless otherwise stated) is 1/20-14Kt. Yellow or White Gold Filled—gold equivalent to that quality found in 25-year guaranteed watch cases.

All Chilton pen points are Solid (14Kt.) Gold and genuine hard iridium tipped.

ANOTHER CHILTON
WING-FLOW TRIUMPH



STYLE NUMBER D45B — DESK BASE \$5.00 — WITH PEN \$10.00



STYLE NUMBER DB5B — DESK BASE \$5.00 — WITH PEN \$10.00

UNITS
SHOWN
HERE
LESS THAN
ACTUAL
SIZE

THE NEW LEVEL PEN
WING-FLOW DESK SET

The Gold used is 1/20-14-kt. gold filled—gold equivalent to that quality found in 25-year guaranteed watch cases.

These bases come only in ebony black with the gold inlaid designs shown. The pens are available in all Wing-Flow colors with gold inlaid designs to match the bases.

All bases are \$5.00, with or without the design. Pens without design and with three gold inlaid initials \$5.00.

Base and pen complete \$10.00.

Three gold inlaid initials on pens having gold inlaid design \$1.00 extra.

THE LID REVERSES
ON THE CHILTONIER

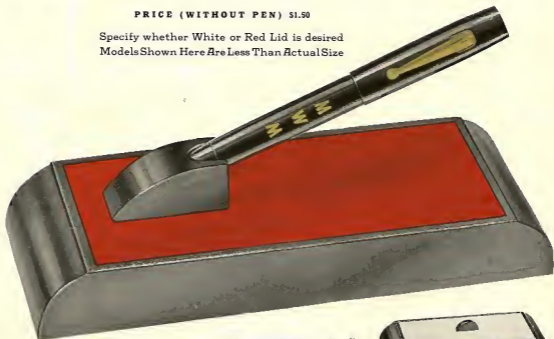
Chilton
of New York

A DESK BASE FOR THE POCKET
PEN AND A UTILITY BOX—IN ONE



PRICE (WITHOUT PEN) \$1.50

Specify whether White or Red Lid is desired
Models Shown Here Are Less Than Actual Size



CHILTONIER (Shown closed)

Becomes a desk base for your pocket
pen by reversing the lid.



Chilton
Wm. G. & Co.

BEAUTY OF CHILTON PRODUCTS MAINTAINED IN PACKAGING



UNITS
SHOWN HERE
LESS THAN
ACTUAL SIZE

CHILTON WRITING INSTRUMENTS

PACKAGED AS BEFITS THEIR
EXQUISITE, HAND CRAFTED BEAUTY

\$10.00 Sets are packaged in pressed steel boxes with leather lined base; black silk covered top, beautifully lined inside and containing a gold display tray.

\$7.50 Sets are placed inside flannel bags of the type used by jewelers and then packaged in attractive ivory colored boxes.

\$5.00 Sets are packaged in black and silver set boxes. (Not shown here).



CHILTON OFFERS AT NO EXTRA COST

COMPLETE SALES SERVICE AND
ADVERTISING CO-OPERATION



ONE OF THE FLEET—A CHILTON ADVERTISING CAR

CHILTON ADVERTISING CAR SERVICE—

INSTALLS WINDOW DISPLAYS AND DISTRIBUTES
ADVERTISING MATERIALS TO THE DEALER—**GRATIS**

The CHILTON advertising cars, one of the fleet is shown above, cover thousands of miles yearly, calling on CHILTON dealers regularly, for the purpose of not only supplying display material, but for installing CHILTON window displays and counter cards, at no cost to the dealer.

WINDOW AND COUNTER DISPLAYS

The CHILTON Pen Company is a consistent advertiser. New window displays and counter cards are issued at intervals, conforming with the pen selling seasons, to help you tie up your sales promotion efforts with CHILTON publication advertising as it appears.

ADVERTISING PLAQUES FOR INITIAL PENS

We have completed a handsome display plaque which shows the beauty and effectiveness of this exclusive CHILTON feature. We will send you one gratis upon request.

ELECTROS AND MATS FOR ADVERTISING

Electros or mats are supplied to CHILTON dealers for use in their own advertising and sales promotion work without charge. The cuts and mats available are shown on proof sheets which will be supplied upon request.

CHILTON ADVERTISING POLICY

The CHILTON Pen Company believes in advertising consistently and is ready at all times to co-operate with CHILTON dealers to promote the sale of CHILTON products to our mutual advantage.



CHILTON

REPAIR PARTS PRICE LIST

PEN POINTS

All Chilton Pen Points Are Solid Gold, Genuine Hard Iridium Tipped

WING-FLOW POINTS

Gold Pen No. 3	\$1.70
Gold Pen No. 4	2.10
Gold Pen No. 6	2.55

Allowance For Old Gold Wing-Flow Points

Gold Pen No. 3	\$.30
Gold Pen No. 440
Gold Pen No. 650

WING-FLOW PARTS

for Gold Inlaid Pens and Pencils

Pen Barrel	\$2.00
Pen Cap	2.00
Pencil Barrel	2.00
Pencil Cap	2.00

REGULAR POINTS

Gold Pen No. 2	\$1.15
Gold Pen No. 3	1.30
Gold Pen No. 4	1.70
Gold Pen No. 6	2.05
Gold Pen No. 8	2.60

Allowance For Old Gold Regular Pen Points

Gold Pen No. 2	\$.15
Gold Pen No. 320
Gold Pen No. 430
Gold Pen No. 635
Gold Pen No. 850

REGULAR PARTS

For Plain Black and Plain Red, Blue, and Maroon Pens and Pencils Without Inlaid Design.

Cap	\$1.20
Barrel	1.20
Sac14
Section60
Feed30
Clip40
Ring Tasse30
Pencil Mechanism60
Desk Spout60
Desk Swivel	1.10
Pencil Cap60
Pencil Points40
Pencil Barrel80

SERVICE CHARGES

On each unit sent to us for repair, 25 cents will be added for labor and inspection, regardless of the number of parts supplied or the number of operations necessary. Only one 25 cent charge will be added to each unit repaired.

NOTE

The gold used for inlaid designs, inlaid initials and trimmings (unless otherwise stated) is 1/20-14Kt. Yellow or White Gold Filled.

NOTICE—All repairs will be returned via Parcel Post Insured, F.O.B. Plant

THE CHILTON PEN COMPANY, Inc.
10-20 FIFTY-FIRST AVENUE • LONG ISLAND CITY, N. Y.